



## - MEDIA INFORMATION -

### GENERAL INFORMATION

#### 2022, continuity and novelties.

#### 3rd edition in 2 years

#### A bivouac, set up on the Gran Hipodromo de Andalucía, in Dos Hermanas

- More than 800 people in the Bivouac
- Nearly 1500 people from the Andalusia region involved in the organization in 2021 (employees of the region, localities, volunteers, security and health forces)
- Competitors of more than 30 different nationalities expected
- 225 vehicles at the start in 2021

#### 2022 course

- two-thirds of the course renewed
- varied and rather technical tracks, gravel, rolling, sand
- different landscapes, countryside, mountains, beach
- 5 stages, one more than in 2020 and 2021
- 5 loops starting from Dos Hermanas and around Seville, Malaga, Granada, Cadiz
- Final stage finish on the beach

#### A round of the first edition of the World Rally-Raid Championship, FIA/FIM combined, the W2RC.

- Under the aegis of the Real Federación de Automovilismo and the Real Federación Motociclista
- In the same global competition as the Abu Dhabi Desert Challenge, the Rallye du Maroc or the Dakar
- Increases the sporting interest through a coherent and long-lasting competition
- Guarantees the presence of the world's best in all categories: T1, T2, T3, T4, Rally GP, Rally2, Rally3
- Raising and standardizing safety and organizational standards
- Media visibility throughout the year
- The opportunity to benefit from the experience and skills of a renowned promoter, Amaury Sport Organization (organizer of the Dakar and the Tour de France...)

#### An event that is accessible from a sporting and logistical point of view

- A rally for all: to score points in the World Championship, to start, to engage in the "Road to Dakar" projects, to resume competition, to change category or a sporting drive.
- Dos Hermanas, is an important and historic city, with a wide range of services available
- Close to an international airport
- Unique and sedentary bivouac

#### A new competition: Andalucía Rally Classic

- A regularity event: respecting an average time on each stage
- Same route as the Andalucía Rally
- Historic vehicles, from before 2000

2022  
EDITION





## Media

- Andalucía Rally programs are broadcast in 190 countries, by 55 television channels, digital platforms, or agencies.
- For all the content, via Twitter, Facebook, Instagram and Youtube, a total of over 4,500,000 impressions.

## DATES

<b>1 March 2022</b>	Opening of entries
<b>April - May 2022</b>	Reconnaissance
<b>23 May 2022</b>	Closing of competitor entries and media entries
<b>4 June 2022</b>	Opening of the Bivouac
<b>5 June 2022</b>	Private tests 1
<b>6 June 2022</b>	Technical and administrative checks 1 + Private test 2
<b>7 June 2022</b>	Technical and administrative checks 2 Motorbike Super Special Stage, Car Qualifying Stage and Andalucía Classic Prologue - After the stage, podium from 13.00 to 18.00, in Dos Hermanas
<b>8 - 12 June 2022</b>	Stages 1 to 5

## CONTENTS

**Photos:** Best of 2021, press conference 8 March 2022  
(In advance we thank you for respecting the credits indicated)

**Logos:** Andalucía Rally, Andalucía, Dos Hermanas, W2RC

**Press releases:** FRA - ENG - ESP

**Video:** Best of AR 21, Teaser AR 22, route AR 22, 8th March 2022 press conference footage

<https://www.dropbox.com/sh/lfp2h3gg8qin3y7/AABY0SMRaewVA5BIUWrzAaQha?dl=0>

### Other links for videos:

- 2021 Best of  
<https://e1.pcloud.link/publink/show?code=XZVuJHZUqJIoanl0LkAJVcBDq2bzulhyPR7>  
<https://we.tl/t-bwYqWfrDUT>
- 2022 Teaser  
<https://e1.pcloud.link/publink/show?code=kZNXFHZE8mhoveUxbufEFVXbt98m0nswTjX>  
<https://we.tl/t-E2GcGj8TRi>
- 2022 Route: animation and reconnaissance  
<https://e1.pcloud.link/publink/show?code=kZTuJHZcHhvXQ6yywHs9Q1cs3MTH4iyJE1y>  
<https://we.tl/t-2FFCQrMJvs>
- Rough edit footage press conference 8th march 2022: City Hall, Hipodromo, Dos Hermanas, ITW  
<https://e1.pcloud.link/publink/show?code=kZdfJHZToleoVjAHvmJd39cRiinRVBJzy5y>

**2022  
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## WEB SITES

<https://www.andalucia.org>  
<http://www.doshermanas.es>

<https://andaluciarallyodc.com>  
<https://www.granhipodromodeandalucia.es>

## SOCIAL NETWORK

**USE :** **#AndaluciaRally #W2RC #Andalucia**  
**Twitter :** [https://twitter.com/Andalucia\\_Rally](https://twitter.com/Andalucia_Rally)  
**Facebook :** <https://www.facebook.com/AndaluciaRally>  
**Instagram :** [https://www.instagram.com/andalucia\\_rally/](https://www.instagram.com/andalucia_rally/)  
**Youtube, ODC EVENTS :** <https://rb.gy/mu7svr>



@Dos Hermanas – Plaza de la Constitución @Andalucia Rally – Nature, sun and Rallye-Raid!

## MEDIA REGISTRATION

1. We thank you in advance for **reading this entire document (8 pages) carefully.**

### Person

2. **Request for media registration, in print, internet, photo, radio, TV for one person:** specify or attach in the request message to [media@andaluciarallyodc.com](mailto:media@andaluciarallyodc.com)
  - a. A letter of assignment, signed by the head of department, chief editor or equivalent, including the title of the media outlet, the name of the person(s) assigned, the planned coverage. If a video documentary, specify the planned broadcast.
  - b. Copy of passport.
  - c. Copy of press card
  - d. The "person" part of the Media Information Form duly completed
3. **Request for media registration, community manager, press officer, video crew, etc. of a team for one person:** specify or attach in the request message to [media@andaluciarallyodc.com](mailto:media@andaluciarallyodc.com)
  - a. Signed confirmation of registration and non-assistance by team and media person
  - b. Copy of passport

2022  
EDITION



- c. Copy of press card
- d. The "person" part of the media information form duly completed
- e. By press officer or community manager, we mean any person officially representing a manufacturer, an official team, a sponsor bearing the same name as his team and who cannot be assimilated to a journalist, a team manager, a mechanic or any other member of the team.
- f. If the community manager or press officer travels in a team vehicle, we thank you in advance for following a double procedure:
  - i. the team must register and pay on the competitors' platform, specifying the person's "media" function.  
<https://register.dakar.com/Logon.aspx?lang=fr&epreuve=c1e340b6-3895-413d-a0f1-3a950a0c4237>
  - ii. only send the information form and the signed confirmation of registration and non-assistance by e-mail to [media@andaluciarallyodc.com](mailto:media@andaluciarallyodc.com) for access to the press room and associated services (information, content, etc.)

#### 4. The media registration for one person includes:

- a. Access to the Bivouac / media zone from 5 June 2022 from 14.00
- b. All meals from 5 June evening to 12 June evening except breakfast
- c. Workspace in the press room
- d. Broadband internet connections
- e. Liability and repatriation insurance
- f. Access to medical service

#### 5. The media registration for one person does not include:

- a. Transport from the country of origin to rally and back
- b. Accommodation
- c. Telephone communications
- d. Personal expenses
- e. Costs of obtaining any visas

#### 6. The entry fee per person is €1,000, payable in full on receipt of the invoice, **no later than 3 June 2022.**

## Vehicle

#### 7. **Media registration for a vehicle:** specify or attach in the application message to [media@andaluciarallyodc.com](mailto:media@andaluciarallyodc.com)

- a. Mode of transport:
  - i. Team vehicle.
    - 1. If you have one, specify the assistance number of the vehicle.
    - 2. With reference to paragraph 3: if the media person is in a team vehicle, the application must be made via the competitor platform, specifying the media function of the person.
    - 3. **To remind that team vehicles are not authorized to go on the track / possibly on request and after agreement of the organization, at the start and finish of the stages.**
  - ii. Own media vehicle



- iii. Vehicles shared with other media
- iv. Organization's media vehicle
- b. Copy of driving license
- c. Completed vehicle section of the Media Information Form
- d. The occupants of the vehicles must remain the same from the beginning to the end of the Rally.
- e. Safety equipment is not mandatory.
- f. Refueling is done at the station.

**8. The media-vehicle registration includes:**

- a. Access to the Bivouac
- b. Access to Special Arrivals and Departures
- c. Access to the media car park near the press room
- d. List of GPS points on the race, for shooting purposes, delivered the day before each stage by the organization. **Media vehicles are not allowed to take the race route, access to these points is via adjacent paths or roads.**
- e. Only media vehicles may have access to these points.
- f. Liability and repatriation insurance

**9. The media vehicle registration does not include**

- a. All costs related to the vehicle
- b. Assistance in case of problems

**10. The entry fee per vehicle is €400, payable in full on receipt of the invoice, no later than 3 June 2022.**

**11. The entry fee for a media vehicle of the organization includes**

- a. Provision of a seat in the organization's media vehicle with access to the track
- b. This vehicle may be shared by other media
- c. Provision of an experienced driver with all the necessary information for media work on the track

**12. The use of an organization's media vehicle does not include**

- a. The journey from the airport or station to the bivouac and back

**13. The entry fee for a place in an organization media vehicle is €800 per person, payable in full on receipt of the invoice, no later than 3 June 2022.**

## Finalize the media registration

**14. All media entry requests, persons and vehicles, must be returned in full by 27 May 2022.**

15. Once these documents have been received, the organization reserves the right to decide whether or not to accept the media applications.

**16. All payments must be made by 3 June 2022.**



17. Once the application is complete, accepted and payment has been made, the organization will provide a letter of participation in the rally.

### At the bivouac, the first time

18. In addition to the letter of participation, the following must be presented

- a. The certificate of a negative antigenic or PCR COVID test, carried out within 72 hours before arrival.
- b. The complete valid vaccination pass.

19. All three documents are required for access to the bivouac the first time.

20. You will then be given a wristband with which you can collect your accreditation from the organization's media service in the bivouac from 5 June 2022, 14.00.

### COVID

21. Every day, the mask, the regular use of hydroalcoholic gel and the barrier gestures are compulsory in the bivouac.

22. We thank you in advance to tell us at the beginning of the rally if you need a test to return to your country. The test is at your expense.

### Accommodation

23. Below is the contact of the **organization's accommodation service**: several categories of hotels are available near the Bivouac <https://andaluciarallyodc.com/renseignements-sur-le-logement/>

24. Breakfast will be taken at the hotel, lunch and dinner at the bivouac.

25. Travel to and from the bivouac and hotel will always be done in the same vehicle.

### ITW

26. We recommend that you use the bivouac to carry out ITWs:

- a. ITW zone provided by the organization, available to the best competitors of the day, every evening, times to be specified later.
- b. On each team's space in the Bivouac

### Video

27. If you wish to install an **on-board video system** on a vehicle of the **Andalucía Rally or the Andalucía Classic**, do not forget to ask the team to fill in and return the **form** (FIA, FIM or Classic) provided for this purpose on the website, under the media section, before 4 June 2022, at [media@andaluciarallyodc.com](mailto:media@andaluciarallyodc.com)

The installation of the system must comply with the general and specific FIA and FIM regulations and will be checked at scrutineering.

2022  
EDITION

28. If a **media or a team** on site, or at a distance, **needs images, footage or programs** produced by the organization, before, during or after the Rally, please send a request to:

[media@andaluciarallyodc.com](mailto:media@andaluciarallyodc.com)

We will do our best to answer your request as soon as possible.

29. Finally, **we would be grateful if you could specify by e-mail any projects related to the production and broadcasting of video images, indicating the use of the images and/or programs captured or provided by the Andalucía Rally:** TV broadcasting, production of a documentary or advertisement, presentation, social networks, etc.:

[media@andaluciarallyodc.com](mailto:media@andaluciarallyodc.com)

**According to this, we will indicate the procedure to follow**

## Non-assistance to competitors

In accordance with the different Motorcycle-Quad and Car regulations, **any person benefiting from a media accreditation for the rally must not, under any circumstances, provide any assistance whatsoever to a competitor before, during or after the race:** communication of information on the route dedicated to the media, transport of parts, supply of fuel, transport of bivouac equipment, mechanical intervention, etc.... under penalty of being excluded from the rally and leading to the disqualification of the competitor concerned. On this point, particular attention will be paid to the press officers and community managers of the teams or main sponsors of the teams.

However, if the crew of a competitor's vehicle is in difficulty, or is unable to get off the track, the **occupants of a Media vehicle must assist, and this only if the situation constitutes a danger for the competitors and the smooth running of the race.** Before taking any action, the media vehicle must refer to the Organization via the race headquarters.

## Behavior

All media accredited persons must behave respectfully on the road, towards the authorities and the population, towards the competitors, towards the other media accredited persons and towards the organization's staff. It is a question of common sense, and it is also a question of the image of the Rally as well as of the Media represented. Any incivility will result in the withdrawal of the accreditation.

Traffic regulations, crossing inhabited areas off the track, bivouac traffic

Media accredited persons in Media vehicles must respect the traffic rules in force in Spain. It is the responsibility of each accredited person declared as a driver to take note of these rules. Any infringements observed will be dealt with by the local authorities. No leniency or intervention by the Organization is to be expected in this matter.

It is expressly requested that the utmost vigilance be taken when crossing any inhabited area accessible off-piste. In the event of an accident, the vehicle and media accredited person concerned will be handed over to the local authorities.

Given the concentration of people and vehicles, as well as the intense activity on a bivouac, please drive at a pace and with the utmost vigilance.

## Environment

In this respect, all Media accredited persons must have a responsible attitude:

On the bivouacs, waste must be deposited in the various collection areas provided for this purpose, in the press room (once the work is finished, check that the place is clean), in the catering and competitors' areas. In the vehicles, keep the waste until you return to the bivouac and then deposit it in the various collection areas provided for this purpose.



In the event of a tyre change, bring the used tyres back to the bivouac.  
In case of mechanical work on a Media vehicle, before leaving, check that the waste has been collected and deposited in the areas provided at the Bivouac. In case of non-respect of these basic rules, the Media accredited person is exposed to sanctions, which can go as far as exclusion.

Thank you very much for your attention, wishing you a good preparation!  
Feel free to contact us for any further details.

### ODC Events - Media